



Who is Godavri Satpute

- *33 year old*
- *Born – Maharashtra , Solapur District, Nari Village*
- Brought up In low – income household
- Left school in Grade 10 Married at 19
- Husband – vegetable shop – owner
- Family of 7.
- Artistic from childhood



The Initiative



The Basic Need

- Financial security to family
- Help other women to become financially independent.



Biggest Challenge

- To get financial support



The Starting Point

- Small loan of \$700 from relative
- To spread awareness of the need for eco – friendly.
- Marketing the product.
- Lack of product variety.



BYST

- Provided \$3600 loan
- Monitoring
- Transformed Godavri Aakash Kandils



Main Business

- Started from Pune
- Used waste material to make decorative paper lamps
- Handmade
- 40000 lanterns every festive season
- 20 lamp varieties and 100 lamp designs
- 79 employees – 75 are women



Additional Services

- Provide crèche and education
- Appointed doctor
- SHG's
- Hope to establish Women Care Centre



The Biggest Achievement

- YBI Woman Entrepreneur Of The Year in Sept 2013 by Barclays by Prince of Wales.



Future

- Export market is the next big future
- Sent samples to USA
- Customized lamps



Three colorful paper lanterns are hanging from a dark wooden chandelier. The lanterns are made of paper and have a tiered, conical shape. The one on the left is yellow and white. The one in the middle is yellow and white. The one on the right is yellow, pink, and blue. They are hanging from a dark wooden chandelier with black finials. The background is a light-colored wall.

thank
you!