## ARYAN COLLEGE 5 YEARS SCANNER BBA-I PRINCIPLES OF BUSINESS MANAGEMENT

## Unit-I- Introduction to business management, thoughts, Planning & decision making

1.	Define management. Discuss its nature and scope.	(2016-S)
2.	State the characteristics of decision making. Also explain the essential of a sound decision.	(2016-S)
3.	Explain the advantages and limitations of planning.	(2016-S)
4.	Explain the importance of "Effective Management". Why is such management needed in India?	(2015-S)
5.	Describe the principles and contributions of Taylor in the field of management and administration.	(2015-S)
6.	Elucidate the characteristics and limitations of planning.	(2015-S)
7.	What do you understand by universality of Management? Explain management as an acquired ability with	
,.	examples.	(2015)
8.	"An executive is a man who always decides." While explaining this statement, discuss the importance of	
0.	making in business.	(2015)
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9.	What is the concept of "management by objectives"? Describe its process.	(2015)
	Show the importance of "Efficient Management". Why is such management needed in India?	(2014)
	What is "Scientific Management"? Explain its principles.	(2014)
	Explain the advantages and limitations of planning.	(2014)
13.	What does business management mean? Discuss its significance in modern world.	(2012)
14.	What is "Management by Objectives"? Explain the steps in MBO process.	(2012)
15.	Explain briefly the steps involved in planning process.	(2012)
Unit-I	I- Organizing, Centralization & Decentralization, Organization Structure	
1.	Discuss the main principles of organisation.	(2016-S)
2.	Define decentralization. Describe its merits and demerits.	(2016-S)
3.	Explain the various essentials of the Ideal Organisation.	(2015-S)
4.	Define centralisation. Describe its merits and demerits.	(2015-S)
5.	Explain the concept of "Line and staff" authority. State the reasons for line and staff conflict and sugges	
	remove them.	(2015)

6. Define "Decentralization". Describe the merits and demerits of decentralization

- (2015)
- 7. What do you mean by Organization goal? What essential factors/principles must be considered, while setting goals of an organization. (2014)(2014)
- What do you mean by organization structure? Describe the factors determining it.

(2012)

9. Describe various forms of organization structure.

- 10. What do you mean by centralization and decentralization of authority? Discuss the advantages and disadvantages of them. (2012)
- 11. Write short notes on:

(2012)

- i) Scientific management(Unit I)
- ii) Formal and informal organizations

## **Unit-III- Managerial Control: An Overview**

1.	Describe the various tools and techniques of control.	(2016-S)
2.	What do you mean by managerial control? Discuss its nature and scope.	(2016-S)
3.	Discuss the main principle of control.	(2015-S)
4.	Define control and write its importance for a successful management.	(2015-S)
5.	"Control is fundamental management function that ensures work accomplishment according to plans.".	
	Analyze this statement and outline the essential steps involved in the control function.	(2015)
6.	State the various techniques of managerial control.	(2015)
7.	Discuss the various principles of control.	(2014)
8.	Critically examine the modern techniques of control.	(2014)
9.	Define control. Describe the various techniques of control.	(2012)