

ARYAN COLLEGE
5 YEARS SCANNER BBA-III INTERNATIONAL BUSINESS ENVIRONMENT

Unit-I- IBE,BOP,Eco.Development & foreign trade,Globalisation,MNC,Trade policies,Regional Eco.Grouping

1. Define Globalisation. Give arguments for and against of Globalisation. (2017)
2. Write notes on the following: (2017)
 - a. North American Free Trade Agreement (NAFTA)
 - b. Association of South-East ASIAN Nations (ASEAN)
3. Explain the difference between Balance of Trade and Balance of Payment. (2016)
4. a. What do you mean by exchange control? (2016)
b. Write short notes on the following: (2016)
 - i. Unilateral methods of Exchange Control.
 - ii. Bilateral or Multilateral Methods of Exchange Control.
5. Explain the organisational structure of World Trade Organisation (W.T.O.)

Unit-II- Commodity agreements & markets,foreign investment,eco.co-operation,International migration,

1. a. Explain the meaning and characteristics of Foreign Aid. (2017)
b. What are the various sources of Foreign Aid?
2. Write notes on the following: (2017)
 - a. Foreign Investment
 - b. Cultural Dynamics
3. Define the term International trade. What are the similarities in International trade and Internal trade?(2016)
4. Write short notes on the following: (2016)
 - a. Fixed or Stable Exchange Rates.
 - b. Floating or Fluctuating Exchange Rates.
5. Explain the meaning and characteristics of Foreign Aid. (2016)

Unit-III- India's foreign trade: An Overview,EOU,FTZ,

1. Explain in detail the provision of the Foreign Exchange Management Act. (FEMA) (2017)
2. Write notes on the following: (2017)
 - a. Unfair Trade Practices
 - b. Control Over Restrictive Trade Practices
3. Write notes on the following: (2017)
 - a. Intellectual Property Right Protection
 - b. Structure of W.T.O.
4. Write short notes on the following.: (2016)
 - a. EXIM Bank of India
 - b. EOU (Export Oriented Units)