

Aryan College

BCA- E-Commerce

Unit I:

Electronic Commerce

1. What is E-commerce? Describe with reference to electronic and media convergence. 2015
2. Explain various E-services available in present scenario.
3. Write note on web based E-commerce.
4. Define E-commerce explain benefits and Limitation of E-commerce? 2014
5. Discuss various types of electronic payment systems 2007, 2009
6. Write short note on: 2008
 - a. E-mail 2009
 - b. Internet
 - c. E-cash 2009
7. Define the various process model of E-commerce 2011
8. What do you mean by an E-commerce? 2007
9. Differentiate between Traditional and Electronic commerce. 2007
10. Define the customer oriented E-commerce. Define the differences between customer to business and business to business model. 2011
11. Explain in detail with example Business-to-Business and Business to Consumer Models. 2012
12. What do you mean by E-commerce? Describe the difference and similarities between traditional and electronic commerce. 2011
13. "it is not the big fish who will eat small fish. It is the fast which will eat slowly." Explain the statement .also discuss traditional Commerce VS E-commerce. 2012
14. What do you mean by electronic and media convergence? Explain. 2013, 2016
15. What do you mean by E-payment system? Explain different type of E-Payment Systems. 2013
16. Discuss the modules of any real life E-commerce application. What is the various payment options available in E-commerce. 2015, 2010
17. What is E-commerce? Describe how the use of E-commerce in real world. 2013
18. List and describe the benefits of E-commerce 2015
19. Explain different type of E-commerce business model with suitable example. 2014
20. What are the key differences between traditional and e-business application? Elaborate the features of any e-business application. 2015
21. How did your shopping experience change with the advent of e-commerce? Explain with example. 2017

Unit II:

Anatomy of E-commerce

1. Write notes on: 2007
 - a. Anatomy of E-commerce 2008, 2017
 - b. E-commerce framework 2008, 2010
 - c. Illustrate with example mobile computing technologies and its application 2008,2009
2. What role played by digital libraries in EDI. 2008
3. Discuss in detail the features of mobile computing application. 2015, 2010
4. Define the application of E-commerce with proper example. Explain the anatomy of E-commerce. 2011
5. What is the relation between internet and E-commerce?
Define the architectural framework of E-commerce. 2011

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6. Write short note on mobile computing technology. What are the various mobile computing applications? **2012**
7. Write short notes on the following: **2014**
- a. Digital Signature **2017**
 - b. Mobile Computing **2017**
 - c. Digital Library **2014, 2010**
8. Explain layered architecture of E-commerce **2012**
9. Define E-commerce. Explain the framework of E-commerce .give examples. **2013**
10. Explain the followings: **2013**
- a. Anatomy of E-commerce
 - b. Digital Check
11. Explain Mobile Computing devices and its application in detail. **2013**
12. Write short notes on document management and digital library. **2017**
13. Mobile Data Internet **2013**

Unit III:

Network Security and Firewalls

1. State the advantages of firewall and explain different methods for implementing firewall **2014**
2. Network securities and firewall **2008**
3. Explain the followings: **2013**
- a. Thread Security
4. Why security in E-commerce is important? What are the security issues to be taken into account while designing security system in E-commerce? **2014 , 2016**
5. What is public key encryption? In what ways it is different from private key encryption? Why is it important in E-commerce? **2014, 2016**
6. Describe methods of protection in E-commerce **2015**
7. List and describe any five security threats to E-commerce how will we ensure security for E-commerce. **2013, 2016**
8. How is security enforced in E-commerce transactions? Explain. **2013**
9. Explain the followings: **2012, 2016**
- a. Digital Check
 - b. Thread Security
10. Discuss the following in brief: **2010**
- c. Firewalls
 - d. Threat
 - e. E-mail
 - f. Data & Message security.
11. What do you understand by pretty good privacy (PGP) and Private Enhanced Mail (PEM)? **2012**
12. What do you mean by thread? Define the various threads that affect the client server computing. **2011**
13. Is it possible to customize the security concept? Define the possible solution to ignore the reason that affects the security. **2011**
14. Explain what is encrypted documents and E-mail. **2007**

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| 15. Explain any one encryption technique and describe method to decrypt it. | 2007, 2008 |
| 16. Public key encryption | 2017 |
| 17. Explain role of firewall and network security. | 2007, 2009 |
| 18. Write short note on:
g. Cryptography | 2007 |
| 19. Write short note on:
h. Encryption | 2008
2009,2010 |
| 20. Detail out different securities issues arise in E-commerce. | |

Unit IV:

EDI

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| 1. What do you understand by EDI? Why is it important in E-commerce? | 2014 |
| 2. Explain the architecture of WWW | 2012 |
| 3. Write short notes on the following:
a. WWW | 2014, 2017 |
| 4. Explain the followings:
a. WWW architecture | 2013 |
| 5. Discuss WWW as the architecture for E-commerce activities. | 2015 |
| 6. What is EDI? Discuss the structure of any EDI module and its application in business. | 2015, 2017 |
| 7. What is customer oriented E-commerce? Why do we need consumer oriented applications? | 2015, 2016 |
| 8. How EDI provides better support to the business? How many layers are in EDI? Explain | 2013, 2016 |
| 9. What do you understand by EDI? What are EDI business applications? Explain with example. | 2012, 2010 |
| 10. Define the purpose of EDI. Explain all its security components. Define the trade cycle of E-commerce. | 2011 |
| 11. Write short note on:
a. WWW | 2007
2008 |
| 12. What is EDI? Write EDI application in business, also explain digital libraries | 2008, 2010 |
| 13. Explain in brief consumer oriented E-commerce and its applications | 2008, 2017 |
| 14. What is EDI? Explain the different mode of EDI. | 2009 |
| 15. Explain architecture of E-commerce? Explain consumer oriented application of E-commerce. | 2007 |
| 16. How does consumer oriented application affect e-commerce in current scenario? Explain it with example. | 2017 |

Unit V:

Mercantile Process Model

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| 1. Explain mercantile model from Merchants' perspective how is it different from consumer's perspective? | 2014, 2010,
2016 |
| 2. What is Consumer Process Model? Explain. | 2013 |
| 3. Discuss the mercantile model from the consumer's perspective and compare it with mercantile model from the merchant perspective. | 2012 |
| 4. Define the mercantile model for customer with the help of complete diagram and working representation. | 2011, 2008 |
| 5. Write short note on mercantile process model and merchant model. | 2007,
2009,2017 |