

Aryan College

E Commerce

Unit I:

1. Define E Commerce. [Part A, 2013]
2. Explain the Anatomy of E Commerce. [Part A, 2013]
3. Define Internet [Part A, 2013]
4. Mobile Computing [Part B, 2013]
5. What do you mean by E Commerce? Describe the difference and similarities between traditional and electronic commerce. [Part C, 2013]
6. What is the relation between Internet and E Commerce? [Part C, 2013]
7. Define Consumer-to-consumer Business model. [Part A, 2014]
8. What is EFT? [Part A, 2014]
9. What is E-Cheque? [Part A, 2014]
10. Write 4 advantages of E-commerce. [Part B, 2014]
11. What is mobile computing? [Part B, 2014]
12. Write 4 applications of E-commerce. [Part B, 2014]
13. What do you mean by media convergence [Part B, 2014]
14. Explain in detail the process of making payment through Credit Card while you are doing online shopping. [Part C, 2014]
15. What is URL [Part A, 2015]
16. Define hypertext [Part A, 2015]
17. Why smart card is used? [Part A, 2015]
18. Define video-on-demand. [Part A, 2015]
19. What is cross media? [Part A, 2015]
20. Define distributed computing [Part A, 2015]
21. What is the advantage of E Commerce over traditional business? [Write any 4] [Part B, 2015]
22. Explain HTTP [Part B, 2015]
23. Explain Biometric System [Part B, 2015]
24. What is B2B model? [Part B, 2015]
25. Define the application of E Commerce with example. Explain Anatomy of E Commerce. [Part C, 2015]
26. Explain the framework E Commerce. [Part C, 2015]
27. Explain mobile computing [Part C, 2015], [Part B, 2017]
28. What is E Commerce [Part A, 2016]
29. What is Internet? [Part A, 2016]
30. Define mobile computing. [Part A, 2016]
31. What is search engine? [Part A, 2016]
32. What is Pay-per-Click advertising? [Part A, 2016]
33. What is a web portal? [Part A, 2016]
34. What do you understand by Electronic and Media Convergence? [Part B, 2016]
35. Define mobile computing application. [Part B, 2016]
36. Discuss any two online payment options [Part B, 2016]
37. Discuss the unique features of E Commerce Technology and discuss their business significance. Compare online and traditional transactions. [Part C, 2016]
38. What are the advantages of E Commerce? What are the major limitations on the growth of E Commerce? [Part C, 2016]
39. Write two names of search engine. [Part A, 2017]
40. Write benefits of E Commerce [Part A, 2017], [Part B, 2017]
41. What is Digital Divide? [Part B, 2017]
42. Explain difference between traditional mode of Commerce and E Commerce. [Part B, 2017]
43. What is E Commerce? Explain various modes of E Commerce with example. [Part C, 2017]
44. Explain difference between EDI and E Commerce. [Part C, 2017]
45. Explain consumer-oriented E Commerce [Part C, 2017]

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Unit II:

1. Define Threat. [Part A, 2013]
2. Define Server [Part A, 2013]
3. Explain Firewalls[Part A, 2013]
4. Network Security[Part B, 2013]
5. Data Message Security [Part B, 2013]
6. What do you mean by threat? Define the various threats that affect the client-server computing. [Part C, 2013]
7. What is Encryption? [Part A, 2014]
8. Define confidentiality. [Part A, 2014]
9. Define Worms. [Part A, 2014]
10. Why PGP is used? [Part A, 2014]
11. What is cipher text? [Part A, 2014]
12. Why Digital Signatures are used? [Part A, 2014]
13. What is Public Key Cryptography? Explain with diagram [Part C, 2014]
14. What is Firewall and why it is used? Explain any firewall in detail. [Part C, 2014]
15. What is virus? [Part A, 2015]
16. What is PEM? [Part A, 2015]
17. What is authentication? [Part A, 2015]
18. What is RSA? [Part A, 2015]
19. Explain E mail in brief [Part B, 2015]
20. What is Encryption? Explain Public Key and Private Key Cryptography. [Part C, 2015]
21. What is a Firewall? [Part A, 2016, Part A, 2017]
22. What is Data Encryption? [Part A, 2016]
23. Discuss the concept of network security [Part B, 2016]
24. Discuss in detail the network security and Firewalls. [Part C, 2016]
25. What is client-server architecture? [Part A, 2017]
26. Define Electronic Mail. [Part A, 2017]
27. What do you mean by network security? [Part A, 2017]
28. Define Encryption. [Part A, 2017]
29. Define the term Network Security. Write all necessary steps to be implemented to apply security for your Network. [Part C, 2017]

Unit III:

1. Write the full name of EDI. [Part A, 2013]
2. Write the full name of WWW. [Part A, 2013]
3. Digital Libraries[Part A, 2013]
4. Write the two purposes of EDI [Part B, 2013]
5. Define the architectural framework of E-commerce. [Part C, 2013], [Part C, 2017]
6. Explain the purpose of EDI, its security and also discuss the trade cycle of E Commerce. [Part C, 2013]
7. What is the use of Digital Library [Part A, 2014]
8. Explain Just-in-Time approach in reference to EDI. [Part B, 2014]
9. Explain Business Applications of EDI. [Part C, 2014], [Part B, 2017]
10. Explain the architecture of WWW. [Part C, 2014]
11. What is EDI? Explain its advantages[Part C, 2015]
12. What is WWW? [Part A, 2016, Part A, 2017]
13. What is Electronic Data Interchange? [Part A, 2016]
14. Define Digital Libraries [Part B, 2016]
15. What is EDI? How does the EDI work? Discuss the data transport, translation, transformation and data integration. [Part C, 2016]
16. Differentiate between EDI and E Commerce. What is the impact of E Commerce on Customer Oriented value chain? Hence discuss the architecture and framework of E Commerce. [Part C, 2016]
17. What is EDI? [Part A, 2017]
18. What is Digital Library? [Part A, 2017]
19. Explain EDI Security Management. [Part C, 2017]

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Unit IV:

1. Explain Trade-Cycle. [Part A, 2013]
2. Consumer-Oriented Application [Part B, 2013]
3. Define the various process models of E Commerce. [Part C, 2013]
4. Explain Mercantile Process Model from consumer's perspective. [Part C, 2014]
5. Explain Trade-Cycle of E Commerce and various process models of E Commerce. [Part C, 2015]
6. What do you mean by Mercantile Process Models? Describe Mercantile Process model from consumer's perspective. [Part C, 2016]
7. What is Mercantile Process Model? Explain it's significance from the merchant's perspective. [Part C, 2017]