

ARYAN COLLEGE
5 YEARS SCANNER BBA-II BUSINESS RESEARCH

Unit-I-Introduction to Research,Process &its Types.

1. What do you mean by Business Research? Explain the nature and scope of Research in modern time? (2016)
2. Describe the different type of research, clearly pointing out the difference between Descriptive and Experimental Research. (2016)
3. State the qualities of a good research and describe briefly the different types involved in a Research Process. (2015)
4. Define Research. Explain the various types of Research. (2015)
5. Discuss the nature and scope of Research Methodology. (2014)
6. Discuss in brief the different steps involved in a Research Process. (2014)
7. Explain the various types of Business Research. (2013)
8. Discuss in brief the different steps involved in a Research Process. (2013)
9. Explain in brief the different steps involved in a Research Process. (2012)
10. Define the meaning of Business Research and explain the concept of Descriptive Research. (2012)

Unit-II-Methods of Data Collection

1. Enumerate the difference between methods of conducting enquiry regarding Family Welfare Programme in India? Explain its merits and demerits. (2016)
2. What is questionnaire? What are the factors to be considered while designing a questionnaire for collecting the data economic and social condition of a rural village? (2016)
3. Prepare a Questionnaire for the studying the economics conditions of the students of the college in your city. (2015)
4. Draft a Sample Survey plan for Collecting data relating to expenditure pattern of middle class families of your city. (2014)
5. Prepare a questionnaire for judging efficacy of Food security Yojna launched by Central Govt. (2014)
6. Prepare a questionnaire for understanding the beneficiaries of various Government Schemes launched for students of Rajasthan. (2013)
7. Explain the methods of Data collection in detail. (2013)
8. Write short notes in the following: (2012)
 - a. Types of Business Research(UNIT I)
 - b. Differentiate between Primary and Secondary Data
 - c. Survey Method of Data Collection
9. Prepare a questionnaire for studying the social security amongst the senior citizens. (2012)

Unit-III-Sampling & Use of Computers in Research

1. What is Report Writing? What are the essentials of Good Report Writing? What are its different types? (2016)
2. "Computer makes the Research easy." Explain the statement and highlight how computer is used in Research? (2016)
3. Write on any two of the following: (2016)
 - a. Research Process(UNIT I)
 - b. Sample Size determination
 - c. Presentation
4. Explain the various methods of Sampling. (2015)
5. Describing the broad outline of writing and presenting a Research report, state how would you bring effectiveness in your report? (2015)
6. "Computer is necessity for research in present scenario." Explain this statement. (2015)
7. Determine the optimum sample size in the following cases: (2015)
 - a. Sample Mean 66
 - Population Mean 64.9
 - Population Standard Deviation 5.5
 - Desired Degree of Precision 95%
 - b. Proportion of success 50%
 - Standard Error of Proportion 0.005
8. "Computer is necessity for research in present scenario." Explain this statement. (2014)
9. Write the essential characteristics of Good research report. (2014)
10. Explain various methods of sampling and also discuss the Statistical Formula used for determination of proper sample size with illustrations. (2014)
11. Prepare the design of Research Report with reference to a study of " Self help groups of Women in Ajmer District". (2013)
12. Explain various methods of Sampling and also discuss the statistical formula used for determination of proper sample size with illustration. (2013)
13. Write a note on " Use of Computers in Research". (2013)
14. Which of the Computer software are useful for analysis of Data while undergoing a Research? Explain their use. (2012)
15. Explain the various method of Sampling in brief and Discuss which method is useful while undergoing a research on efficacy of "Self Help Group" between villagers of a Tehsil. (2012)
16. What are the essential characteristics of Good research report? Discuss its design with reference to a study of the impact of "MANAREGA" on livelihood of the villagers. (2012)